

# Introducing Hygroflex.

## The next level of Memory Foam

**27%**

faster heat  
dissipation

**67%**

better body conformance,  
at any room temperature

**32%**

higher pressure  
relief



1990s - Memory Foam becomes mainstream

1970s - NASA develops Memory Foam

An innovation by Joyce Foam Australia – a part of Sheela Foam Group of companies, dedicated to developing innovations in sleep comfort.

Hygroflex improves sleep efficiency through its active response to the body, according to the research by RMIT University, Australia. It is made using Variable Pressure Foaming (VPF) technology which eliminates the use of toxic chemicals.

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'We are visiting ISPA Expo, Orlando Florida 8<sup>th</sup> – 10<sup>th</sup> March 22. We can potentially meet you, if you contact us now, on above numbers or +917303985177, +918130141824'.

**SHEELA GROUP**

<http://www.sheelafoam.com/>